

Color Maximizer

Step 1

Retail

California Tan Sunless®

Line Story

Experience revolutionized sunless skincare and Color Technology™ only a trusted color expert can provide. Specially formulated to deliver professional, flawless results; leaving you in a state of golden perfection.

Product Story

- Exceptional quick-dry gel formulation allows dripless application and instant hydration to prime skin for darker color
- Protein infused to balance skin functionality and provide longer lasting results
- Maximizes both sunless and UV sessions
- Contains unique combination of Ginseng and Gynostemma, known to increase skin respiration, nourish and protect

Inspiration/Rationale

- High-End look for extended appeal in salons and spas
- Fulfills salons requests for an updated sunless formula and package

Technology

Protein	Balances pH level of the skin priming it for long lasting results.
Ginseng	Nourishes skin for a healthy look and feel.
Gynostemma	Powerful antioxidant that protects skin for longer lasting results
Protein	Balances pH level of the skin priming it for long lasting results.

Product Type

Step 1 Prepare

Fragrance: Fresh & Sunny

Brand and Family

California Tan Sunless®

Size and Suggest MSRP

6 Oz MSRP: \$25.00

.5 Oz MSRP: \$5.00



Contact your distributor for additional information.